



Anthony Zhu

Full-Stack Software Engineer

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Summary

Software Engineer with experience building scalable e-commerce and SaaS applications using React, TypeScript, and Next.js. Proven track record improving customer experiences, frontend performance, and conversion metrics through cross-functional collaboration and modern frontend architecture.

Education

Lighthouse labs

Web Development

Vancouver, BC • September 2019 - December 2019

Lighthouse Labs is an intensive full-stack web development bootcamp focused on hands-on software engineering training, covering modern technologies including JavaScript, React, Node.js, HTML/CSS, databases, and backend development

Experience

Arc'teryx Equipment

Vancouver, BC

Intermediate Software Engineer

May 2022 - Present

- Engineered scalable React architecture and reusable components powering global e-commerce experiences.
- Led the redesign and launch of a single-page checkout experience using React and Vite, contributing to an 11% increase in conversion rate during launch week.
- Optimized frontend performance across customer journeys, contributing to a 10%+ improvement in PageSpeed Insights metrics.
- Developed shared navigation infrastructure distributed through internal npm packages across multiple repositories and teams.
- Collaborated cross-functionally with UX, Product, and Engineering teams to deliver scalable customer-facing experiences.
- Improved developer experience through component-driven architecture, Storybook integration, and scalable frontend patterns.

Ritual

Vancouver, BC

Founder & Software Engineer

January 2026 - Present

- Building a booking and scheduling platform for wellness businesses using Next.js, React, TypeScript, and Supabase.
- Successfully migrated an active wellness business from a legacy platform to Ritual, onboarding memberships and active users with minimal operational disruption.
- Designed onboarding, authentication, and customer account workflows to streamline customer adoption and platform scalability.
- Leading product strategy, UX direction, and technical implementation from concept through launch.

Blanka Brand

Vancouver, BC

Software Engineer

April 2021 - May 2022

- Built reusable React components and frontend experiences for integrations with Shopify, WooCommerce, and Wix.
- Contributed to the launch of a revamped global application including onboarding flows, monetization features, and product filtering functionality.
- Developed internal administrative tools using React, Redux, and React Hook Form.
- Collaborated with UX and stakeholder teams to improve usability and customer onboarding experiences.

Team Sparta Inc.

Vancouver, BC

Teacher & Mentor

April 2021 – May 2022

- Mentored students on software engineering principles, debugging methodologies, and best coding practices.
- Taught full-stack application development using JavaScript, Python, AWS, and Node.js.
- Conducted curriculum research and proposed improvements to scale student learning outcomes and engagement.
- Helped launch and teach the first full-stack web development cohort in Canada with 13 inaugural students.